

Education

The University of Texas at Austin Austin, TX
Master of Science, Information Studies August 2018
User Experience and Information Architecture

The Ohio State University Columbus, OH
Master of Arts June 2013
Arabic Language and Literature
Bachelor of Arts June 2009
Comparative Studies, Arabic Language and Literature

Experience

Dell Experience Design Group Austin, TX
UX Researcher July 2018 - Present
Usability Intern January 2018 - July 2018

- Develop screeners and study protocol for the testing of current and future Dell software products.
- Conduct, analyze, and present study data to designers, developers, and other stakeholders.
- Research and develop design guidelines.

The University of Texas at Austin Austin, TX
Web Designer September 2017 - December 2017

- Researched, designed, and developed the next iteration of the School of Information's website.
- Recruited, managed, and mentored student research, design, and development teams.
- Led UX research strategy and plans.
- Co-led Accessibility Hackathon to implement W3C Web Content Accessibility Guidelines.

Content Analysis Research Assistant June 2017 - Dec 2017

- Analyzed scientific journal articles to track software mentions and populate GitHub repository dataset as part of \$500k National Science Foundation grant.

IT Lab Teaching Assistant January 2017 - September 2017

- Trained and supported students and faculty in the use of software and hardware lab resources.
- Developed and produced course and video content for undergraduate courses.

San Antonio Education Partnership San Antonio, TX
College Advisor May 2015 - December 2016

- Researched and redesigned the membership website to be human-centered and responsive.
- Designed and taught courses and workshops for students, parents, and community members.
- Assisted clients with web-based college and financial aid applications.

English Language Services San Antonio, TX
English Instructor August 2013 - May 2015

- Conducted a dynamic and student-centered English-as-a-second-language classroom.
- Assessed students' English language proficiency.

Selected Projects

News Fact Checker

UX Researcher and Designer

- Researched crowdsourcing and quantitative research design to develop the interface for a News Fact Checker API.
- Determined best practices for user-generated data collection.

Arabic Search Results Evaluation

UX Researcher and Designer

- Created guidelines of UX design for an Arabic-speaking userbase.
- Sourced authentic Arabic-language search queries through the modification of a Google Trends JavaScript API.

UXPA UT Austin Student Chapter

Founding Board Member

- Coordinated and founded the second UXPA student chapter of its kind to serve as a gateway to the professional community for UX students.
- Designing and developing the chapter's website and serving as communication lead between members and UXPA International.

UXPA International Conference 2017

Student Design Competition Team Member

- Researched and designed a virtual assistant home manager application.
- Created an interactive prototype to demonstrate the application functionality and user flows.
- Won second place as a representative of the University of Texas Student Team.

Augmented Reality Navigation App

Videographer and Editor

- Filmed and edited a demonstration of a user journey for potential investors.
- Experimented and problem-solved to depict augmented reality on a cellphone screen while walking with a chest-mounted camera and phone green screen.

Tools

Sketch 3
InVision
Adobe XD
Microsoft Office
HTML5
CSS3
Hugo
GitHub
Camtasia Studio

Skills

Card Sorting
Competitive Evaluation
Contextual Inquiry
Information Architecture
Surveys
Usability Testing
User Interviews
Arabic
Spanish