

Education

- The University of Texas at Austin** Austin, TX
Master of Science, Information Studies August 2018
User Experience and Information Architecture
- The Ohio State University** Columbus, OH
Master of Arts June 2013
Arabic Language and Literature
- Bachelor of Arts June 2009
Comparative Studies, Arabic Language and Literature

Experience

- Dell Experience Design Group** Austin, TX
UX Researcher July 2018 - Present
Usability Intern January 2018 - July 2018
- Develop screeners and study protocol for the testing of current and future Dell software products.
 - Conduct, analyze, and present study data to designers, developers, and other stakeholders.
 - Research and develop design guidelines.
- The University of Texas at Austin** Austin, TX
Web Designer September 2017 - December 2017
- Researched, designed, and developed the next iteration of the School of Information's website.
 - Recruited, managed, and mentored student research, design, and development teams.
 - Led UX research strategy and plans.
 - Co-led Accessibility Hackathon to implement W3C Web Content Accessibility Guidelines.
- Content Analysis Research Assistant June 2017 - Dec 2017
- Analyzed scientific journal articles to track software mentions and populate GitHub repository dataset as part of \$500k National Science Foundation grant.
- IT Lab Teaching Assistant January 2017 - September 2017
- Trained and supported students and faculty in the use of software and hardware lab resources.
 - Developed and produced course and video content for undergraduate courses.
- San Antonio Education Partnership** San Antonio, TX
College Advisor May 2015 - December 2016
- Researched and redesigned the membership website to be human-centered and responsive.
 - Designed and taught courses and workshops for students, parents, and community members.
 - Assisted clients with web-based college and financial aid applications.
- English Language Services** San Antonio, TX
English Instructor August 2013 - May 2015
- Conducted a dynamic and student-centered English-as-a-second-language classroom.
 - Assessed students' English language proficiency.

Selected Projects

News Fact Checker

UX Researcher and Designer

- Researched crowdsourcing and quantitative research design to develop the interface for a News Fact Checker API.
- Determined best practices for user-generated data collection.

Arabic Search Results Evaluation

UX Researcher and Designer

- Created guidelines of UX design for an Arabic-speaking userbase.
- Sourced authentic Arabic-language search queries through the modification of a Google Trends JavaScript API.

UXPA UT Austin Student Chapter

Founding Board Member

- Coordinated and founded the second UXPA student chapter of its kind to serve as a gateway to the professional community for UX students.
- Designing and developing the chapter's website and serving as communication lead between members and UXPA International.

UXPA International Conference 2017

Student Design Competition Team Member

- Researched and designed a virtual assistant home manager application.
- Created an interactive prototype to demonstrate the application functionality and user flows.
- Won second place as a representative of the University of Texas Student Team.

Augmented Reality Navigation App

Videographer and Editor

- Filmed and edited a demonstration of a user journey for potential investors.
- Experimented and problem-solved to depict augmented reality on a cellphone screen while walking with a chest-mounted camera and phone green screen.

Tools

Sketch 3
InVision
Adobe XD
Microsoft Office
HTML5
CSS3
Hugo
GitHub
Camtasia Studio

Skills

Card Sorting
Competitive Evaluation
Contextual Inquiry
Information Architecture
Surveys
Usability Testing
User Interviews
Arabic
Spanish